



Maximising value – minimising risk

IT Governance – why?

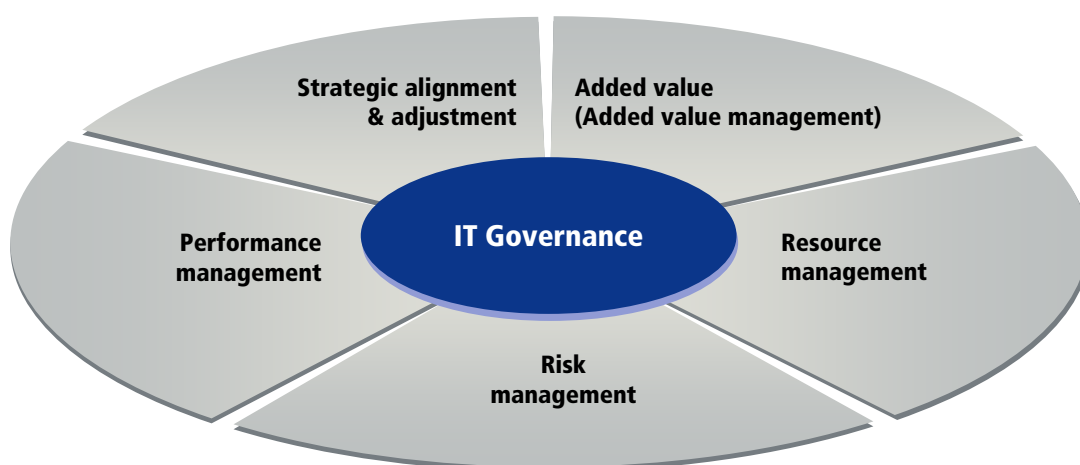
Information technology is a critical asset for your organisation. When aligned with business objectives it serves to release the value that exists within your organisation. And yet, when it is allowed to drift, it places significant risk on the effective and efficient deployment of resources.

Successful businesses know this already, and have a value-based perspective to managing their assets and understand the importance of effective risk management. They have recognised that the principles they have already established for corporate governance are equally relevant for IT. By adopting these principles, they know that the management of their IT functions fit, seamlessly with the disciplined management practice that exists across their organisations.

IT Governance – how?

So what does effective IT Governance mean for an organisation? Five key actions are necessary:

- **Strategic alignment & adjustment**
Business and IT planning must be consistent and meshed with each other. This requires the explicit alignment and coordination of the IT function with business objectives.
- **Added value**
Demonstrating value and linking it to business outcomes. Therefore, IT resources must be understood according to the value they add.
- **Resource management**
Through effective resource management can make target-orientated investments in applications, information, human resources and infrastructure, and managing these investments according to business value. Optimising individual and corporate knowledge as well as infrastructure is of particular importance.
- **Risk management**
Risk management demands a proactive approach. The readiness of management to take on quantified risk is an essential success factor. To support this, effective mitigation activities must be identified, implemented and reviewed.



IT Governance: Maximising value – minimising risk.

■ Performance management

The “golden thread” that links through the governance process: a practical but comprehensive system of performance management that aligns activity with business success.

IT Governance – what next?

Steria Mummert Consulting can support you through the whole process of IT Governance – design of the IT Governance model and its implementation, ongoing adjustments and – of course – results.

Steria Mummert Consulting has established a set of best-practice tools that our experienced consultants use and, where necessary, adapt them to your specific business needs.

- COBIT 4.0 business-focused governance framework
- ITIL process methodology to design IT processes for the businesses
- IT audits for measuring the “As is” efficiency of your IT organisation and for identifying operational risks

- Portfolio management methodologies to optimise control of IT resources according to value
- Benchmarking of your cost position compared to your competitors
- IT strategy scorecards that build and systematise effective metrics derived from business objectives

No IT Governance project is like another. And no projects begin with a blank sheet of paper. Steria Mummert Consulting offers a wide range of IT Governance services that help you work through solutions that fit your organisation. From advice and assistance in decision-making and awareness, to implementation projects including designing, defining and delivering complete IT Governance solutions, we’ll work with you to ensure you succeed.

We know how important this is to your business. With our dedicated IT Governance competence centre, we have built considerable specialised know-how and project implementation experience. If you would like to discuss your IT Governance issues with Steria Mummert Consulting, please contact our consultant below.

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